



NATIONAL PLAN ALLIANCE ANNUAL CONFERENCE 2022

April 7 – April 8, 2022

HYATT REGENCY MORRISTOWN

MORRISTOWN, NEW JERSEY

SPONSORSHIP OPPORTUNITIES

Meal Sponsor (Four Available)

- Choose one event - Thursday Breakfast, Thursday Lunch, Friday Breakfast, Friday Lunch
- Speak at your selected meal to promote your business (5 minutes)
- Placard credit and a mention at your selected meal
- Complimentary exhibitor package
- Two conference registrations including all meals, meetings and materials
- Opportunity to include a promotional item in swag bags
- Your business promoted with logo or name in full-page ad in conference program, conference sponsors sign and on website
- Social media blast promoting your valued sponsorship of this event
- = **\$8,000**

Superhero Sponsor (One Available)

- Unique acknowledgement from podium at open and close of the program
- Complimentary exhibitor package
- Two conference registrations including all meals, meetings and materials
- Your business promoted with logo or name full-page ad in conference program, conference sponsors sign and on website
- Opportunity to include a promotional item in swag bags
- Social media blast promoting your valued sponsorship of this event
- = **\$5,000**

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National PLAN Alliance Conference 2022 Sponsor Opportunities (continued)

Meaningful Life Sponsor (Two Available)

- Choose one event: Thursday morning or afternoon snack break
- Placard credit and verbal recognition at Thursday luncheon and at your sponsored event
- Complimentary exhibitor package
- One conference registration including all meals, meetings and materials
- Opportunity to include a promotional item in swag bags
- Your business promoted with logo or name in 1/2-page ad in conference program, conference sponsors sign and on website
- Social media blast promoting your valued sponsorship of this event
- = \$3,500

Dedicated Supporter of National Plan Alliance (Two Available)

- Opportunity to sponsor a cell phone charging station
- Placard credit and a mention at the beginning meeting each day
- Complimentary exhibitor package
- One conference registration including meals, meetings and materials
- Opportunity to include a promotional item in swag bags
- Logo or name included in 1/2-page ad in conference program, conference sponsors sign and on website
- Social media blast promoting your valued sponsorship of this event
- = \$2,500

Inspiring Leader Sponsor

- Complimentary exhibitor package
- One conference registration including meals, meetings and materials
- Opportunity to include a promotional item in swag bags
- Your business promoted with logo or name in printed conference program and website
- Social media blast promoting your valued sponsorship of this event
- = \$1,500

Exhibitor (8 available)

- One conference registration including meals, meetings and materials
- Logo or name included in printed conference program and on website
- Social media blast promoting your valued sponsorship of this event
- = \$800

Friend of National PLAN Alliance

- Logo or name included in printed conference program and website
- Social media blast promoting your valued sponsorship of this event
- = \$500

EXHIBITOR PACKAGE

Exhibit space is assigned to sponsors on a first-come, first-served basis. Exhibit location is determined by the National PLAN Alliance. Exhibit space will be guaranteed when sponsorship is paid in full.

Set Up: Wednesday, April 29, 2022 4:00 – 6:00 PM

Tear Down: Friday, May 1, 2022 2:45 - 4:45 PM

- One 6-foot rectangular table, draped and skirted
- Two chairs
- Tabletop sign with company name and logo
- Printed attendee list
- Access to food functions held in the exhibit area
- Admittance for one person to on-site breakfast, lunch and refreshments on Thursday and Friday, April 30 and May 1, 2022. A \$250 fee applies for any additional meal guest for the two-day conference
- The opportunity for one person to attend all educational sessions & all other conference programs

EXHIBIT MATERIALS PROCESSING & HANDLING

To ensure the safe arrival of your exhibit signage and other materials, please ship to arrive or drop off to the hotel up to one week before the conference and no later than Saturday, April 25, 2022. Additional fees may apply for shipped items. Please ship your items to: *Your First and Last Name, Your Company Name*, c/o Hyatt Regency Morristown, 3 Speedwell Ave, Morristown, NJ 07960. **Mark each package with “For Exhibit Area, National PLAN Alliance Annual Conference 2022”.**

For all questions, you can contact Emily Smith at emily@wyoguardianship.org, or Kathy Vitello at kathy@planofma-ri.org

HOTELS

The National PLAN Alliance has secured a block of rooms for sponsors and conference attendees at the conference headquarters, the Hyatt Regency Morristown. Rates in this discounted block are \$179.00 per night, per room. The group rate will be available until Monday, March 30, 2022 on a first-come, first served basis. To make your reservations, please click here: <https://www.hyatt.com/en-US/group-booking/MORRM/G-PLAN>. If you need additional assistance, please contact Hyatt Hotels at 877-803-7534 or click [here](#) to find contact information by Region. If the group rate is no longer available, prevailing rates may be offered for some or all of our dates. The reduced rate is available only through this room block, and is nonrefundable. No-shows will be invoiced by the National PLAN Alliance after the conference.

SPONSOR REGISTRATION FORM

We agree to contribute the sum of \$_____ to be a sponsor of and/or exhibitor at the National PLAN Alliance Annual Conference 2022 at the level noted below. Payment must be made by check only to National PLAN Alliance. Please mail in your payment and a completed, printed Sponsor Registration Form to Treasurer Nina M. Hamberger, c/o Enhanced Life Options Group, 3 Executive Park Drive, Suite 269, Bedford, New Hampshire 03110. **Sponsor registration and payment are due no later than Friday, March 6, 2022.**

Please check the sponsorship box of your choice:

- ☐ Meal Sponsor [please contact kathy@planofma-ri.org for availability] - \$8,000
- ☐ Superhero Sponsor - \$5,000
- ☐ Meaningful Life Sponsor [please contact kathy@planofma-ri.org for availability] - \$3,500
- ☐ BFF of National PLAN Alliance - \$2,500
- ☐ Inspiring Leader Sponsor - \$1,500
- ☐ Exhibitor -- \$800
- ☐ Friend of National PLAN Alliance - \$500

Your Business Name as it should be listed in conference programs:

City: _____ State: _____ Business Phone: _____

Business Website: _____ Business Twitter: _____ Business Facebook: _____

Contact Name and Title: _____

Contact Email Address: _____

Name(s) of additional meal guest(s): _____

Indicate additional meal guest fees total paid @ \$250.00 per person: _____

Please forward a one-paragraph company description with your logo in JPG or PNG format to:

emily@wyoguardianship.org

Don't see exactly what you want? We can customize your sponsorship! Email

emily@wyoguardianship.org so we can help you customize your sponsorship.