National
PLAN Alliance

Conference Program Specs

Trim Size: 8.5" x 11"

Bleed Size: 0.25"

Live Area: 0.5" from trim

Ad Preparation Checklist

1. Ads must be built to exact size, CMYK and at a minimum of 300 DPI. Full color and full bleed is preferred for all ads.

2. Ads can be created using Adobe InDesign, Adobe Photoshop or Adobe Illustrator. Please do not create ads in Microsoft Word, WordPerfect or any other word processing program.

3. Ads must be provided as high-resolution PDF files with all fonts outlined.

4. Email your company's final art to Eric at edegroot@wispact.org

5. Questions about your ad or sponsorship package? Contact Eric DeGroot at edegroot@wispact.org.

8.5" x 11"

w/ 0.25" bleed

8.5" x 5.5"

w/ 0.25" bleed