



National PLAN Alliance

Conference Program Specs

Trim Size: 8.5" x 11"

Bleed Size: 0.25"

Live Area: 0.5" from trim

Ad Preparation Checklist

- 1. Ads must be built to exact size, CMYK and at a minimum of 300 DPI.** Full color and full bleed is preferred for all ads.
- 2. Ads can be created using Adobe InDesign, Adobe Photoshop or Adobe Illustrator.** Please do not create ads in Microsoft Word, WordPerfect or any other word processing program.
- 3. Ads must be provided as high-resolution PDF files with all fonts outlined.**
- 4. Upload your company's ad after selecting a sponsorship package on the [Conference Sponsor Profile](#).**
- 5. Questions about your ad or sponsorship package?**
Contact Emily Smith at emily@wyoguardianship.org.

8.5" x 11"
w/ 0.25" bleed

8.5" x 5.5"
w/ 0.25" bleed